

UniPaOrienta

Welcome Day delle Lauree Magistrali

7 maggio 2024

Management Engineering ONLINE



**Università
degli Studi
di Palermo**



KEY FACTS

MSc

type of course

english

language

100%

online degree

unique

in Italy

WHY AN ONLINE PROGRAM?



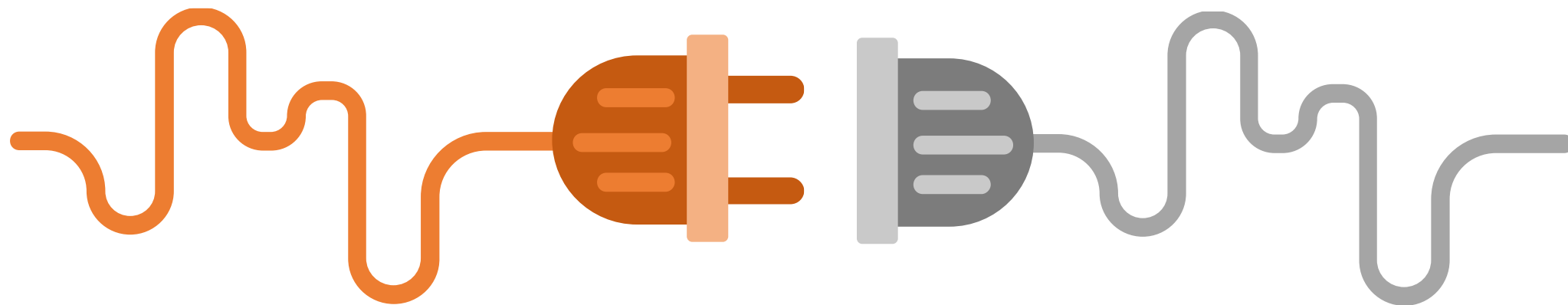
THE PERFECT MATCH

ENGINEER

Scientific Knowledge, Problem Solving
Skills, Design-Science Orientation

BUSINESS

Core business areas
Advanced business areas



MANAGEMENT ENGINEER

ADMISSION REQUIREMENTS



Basics of Mft **Technology/Operations**



Basics of **Business/Economics**



Basics of **Statistics**



Bachelor Degree in **Engineering**



STUDY PROGRAM

First year

Corporate Finance (9 ECTS)
Business process management (9 ECTS)
Innovation management (6 ECTS)
Advanced Statistics for Business (6 ECTS)
Marketing (6 ECTS)
Project management (6 ECTS)
Supply chain management (9 ECTS)
Free selection of Lab (6 ECTS)

Second year

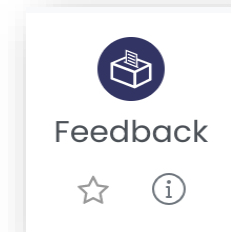
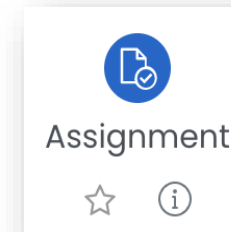
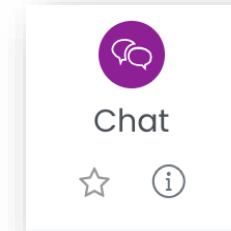
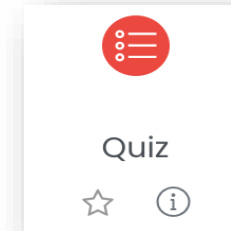
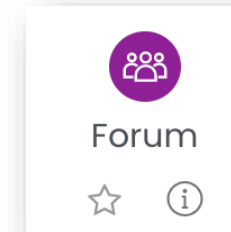
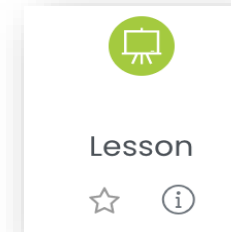
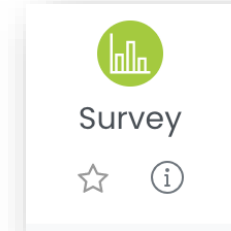
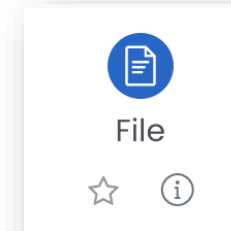
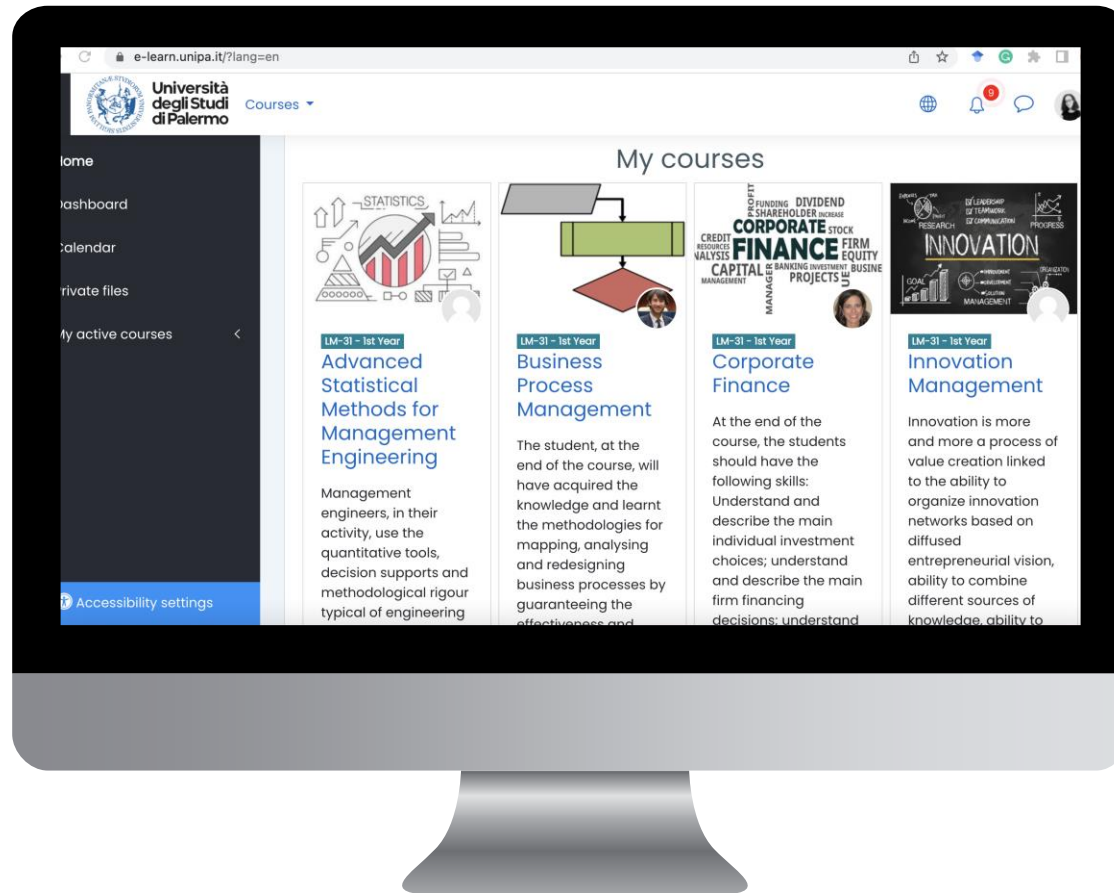
Industrial Organization and Strategy (9 ECTS)	HR and Change Management (6 ECTS)	2 OUT OF 3	Free selection of subjects (9 ECTS)	THESIS (15 ECTS)
		Integrated subject: Innovation (12 ECTS) - Product/Process Innovation (6 ECTS) - Strategic management and Open Innovation (6 ECTS)		
		Integrated subject: Sustainability and Healthcare (12 ECTS) - Sustainable Manufacturing (6 ECTS) - Healthcare Operations Management (6 ECTS)		
		Integrated subject: Smart Factory and Quality (12 ECTS) - Smart Factory (6 ECTS) - Service quality data-driven management (6 ECTS)		

LEARNING APPROACH

A **real degree** with the **same teachers**, the **same subjects** and the **same ECTS** as the degree program held on campus



e-LEARNING PLATFORM



INTERNATIONAL MSc

Language

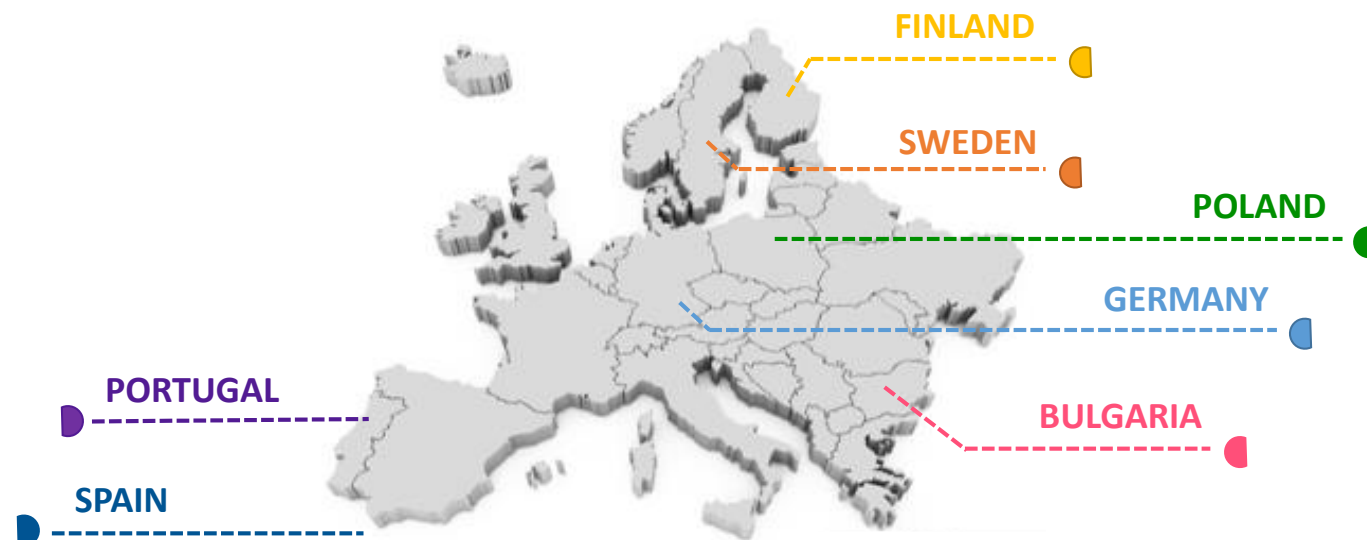
The programme is entirely taught in **english**

Foreign Students

Foreign students from India, Spain, Portugal, Poland and Pakistan

International Speakers

Seminars and workshops held by international invited practitioners



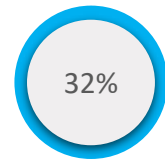
more than **20** institutions in **9** different Countries

2 double degree programs

PLACEMENT

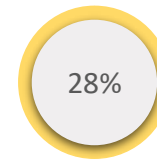
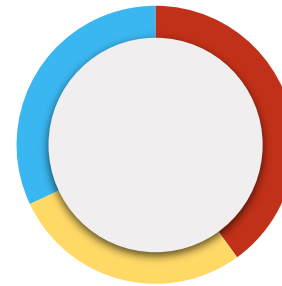
Employment rate: 95.2

Time to employment: 3.8 month on average



Service Companies

Google, Amazon, Unicredit, Vodafone, Banca d'Italia, Poste Italiane, Enel, ISMETT, etc.



Manufacturing Companies

FCA, Nestlè, Bulgari, ENI, OMER, Irritec, Fincantieri, etc.



Business and IT Consulting Companies

PwC, Deloitte, Ernst & Young, KPMG, Lipari Consulting, Reply, Accenture, etc.

[source: ALMALAUREA 2021 - Management Engineering 2255]

CONTACTS



email

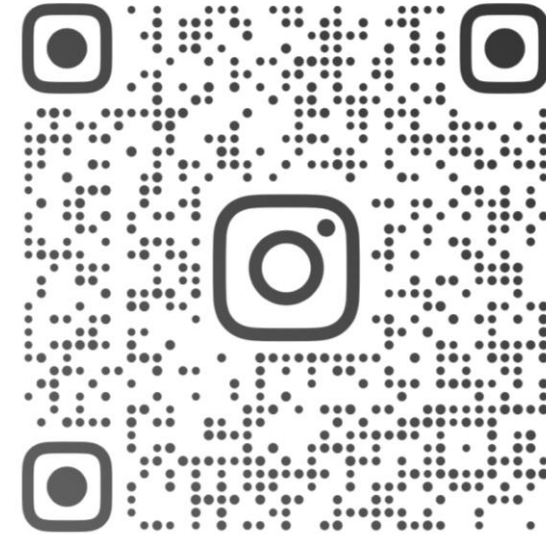
Manfredi Bruccoleri – Coordinatore
manfredi.bruccoleri@unipa.it

Mariangela Piazza – Delegato all'orientamento
mariangela.piazza@unipa.it



website

www.unipa.it/dipartimenti/ingegneria/cds/managementengineeringcorsoonline2256



INGEGNERIAGESTIONALE_UNIPA

“
Vi aspettiamo in Unipa!

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