### Assessing the Impact of Rescue Operations in the Mediterranean Sea

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# Is it possible to apply business economics analysis to criminal organizations?

- ✓ YES, as an investigative tool (OSCE, 2010)
- ✓ YES, to define approaches to counter organised crime (OSCE, 2010)
- ✓ BUT: not a single business model that can explain how smugglers operate (Parliament of Australia, 2013)
- ✓ We used Business Model Canvas (Osterwalder A., Pigneur Y., 2010) to describe criminal organization investigated in Glauco 1 and Glauco 2

### The business model of human smuggling

- ✓ Criminal organizations acts as service providers
- ✓ Criminal organizations care about their reputation, "service quality", competitors
- ✓ Criminal organizations benefit from unwarranted and unexpected insurance policies on their trades

### Estimating people smugglers' turnover

- ✓ We estimate an average price paid of 1.430 US dollars and the yearly turnover (for that organization object of the investigation) is more than 60 millions USD
- ✓ Costs for workforce, security, boats and other minor expenses do not exceed 35% of the total turnover and the annual profit is more than 40 millions

# Some references on enforcement and illegal migration

- ✓ What's Driving Mexico-U.S. Migration? A Theoretical, Empirical, and Policy Analysis (Massey D.S. and Espinosa K.E., 1997);
- ✓ Illegal immigration, border enforcement, and relative wages: Evidence from apprehensions at the U.S.-Mexico border (Hanson H. and Spilimbergo A., 1999);
- ✓ The short-term and long-term deterrence effects of INS border and interior enforcement on undocumented immigration (Davila A. et al, 2002);
- ✓ Self-selection among undocumented immigrants from Mexico (Orrenius P. and Zavodny M., 2005);

## Some references on enforcement and illegal migration

- ✓ The effect of border enforcement on migrants' border crossing choices: Diversion or Deterrence? (Carrìon-Flores C., Sorensen T., 2007)
- ✓ Effects of enforcement on illegal markets: Evidence frommigrant smugglingalong the southwestern border (Gathmann C., 2008);
- ✓ An Analysis of Migrant Smuggling Costs along the Southwest Border (Roberts B. et al., 2010);
- ✓ U.S. border enforcement and the net flow of Mexican <u>Illegal migration (Angelucci M., 2012)</u>;

#### The Econometric model

 $arrivals_{it} = u_i + C_{it} + \beta_1 marenostrum_{it} + \beta_2 enforcement_{it} + \beta_3 dead_{it} + \beta_4 deadlag1_{it} + \beta_5 deadlag2_{it} + \beta_6 current conflict_{it} + \beta_7 old conflict_{it} + \beta_8 gdpppc_{it} + \beta_9 dgaddafi_{it} + \varepsilon_{it}$ 

#### Panel Data

i = country of origin as declared by the migrant to Italian Police, 44 countries

*t* =month of the arrivals from January 2011 to March 2016, 63 months

marenostrum endogenous variable, instrumented using winddays and seadays using TSLS estimation

Variable	Source	Description	Relationship
arrivals <sub>it</sub>	Italian Police	Dependant variable.	
		Monthly arrivals from each	
		country as declared by the	
		migrant	
marenostrum <sub>it</sub>	Different online sources	Dummy variable assuming	(+)
	(newspapers, Marina	value 0 until October 2013	
	Militare Italiana)	and for the period after	
		October 2014 and 1 for the	
		year in which it was active.	
$enforcement_{it}$	Different online sources	Dummy variable assuming	(+)
	(Frontex, Marina Militare	value 1 after October 2014	
	Italiana, newspapers)	until march 2016 and	
		considering the	
		enforcement of Triton Plus,	
		EUNAV FOR MED –	
		Operation SOPHIA.	
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dead <sub>it</sub>	La Repubblica – italian	A count variable	(-)
	newspaper	considering the number of victim from the wreckage of	
		the boat occurred in a	
		specific month	
deadlag1 <sub>it</sub>		The <i>dead</i> variable	
ueuuiug1 <sub>it</sub>		considered for the month	(-)
		after the wreckage occurred	
deadlag2 <sub>it</sub>		The <i>dead</i> variable	(-)
$ueuuiugz_{it}$		considered two months	(-)
		after the wreckage occurred	
oldconflict it	Uppsala Universitet	Number of years in which	
oraconjinee n	conflict database	the country experienced an	
		armed conflict on its	
		territory	
$current conflict_{it}$	Uppsala Universitet	Number of months of	(+)
,	conflict database	uninterrupted conflicts	
		calculated from the	
		beginning until the month	
		of the arrivals	
$gdpppc_{it}$	CIA World Factbook	The yearly GDP at purchase	(-)
		power parity	
dgaddafi <sub>it</sub>	wikipedia	Dummy variable assuming	(+)
		value 1 since Gaddafi lost	
		power and Lybia is in chaos	
winddays <sub>it</sub>	Meteomar	Days for each month in	
		which wind force is very	
		strong (at least 7 on	
		Beaufort scale)	
seadays <sub>it</sub>	Meteomar	Days for each month in	
		which the sea is very rough	
		(at least 5 on Douglas scale)	

### The results

Variable	Coefficient
marenostrum <sub>it</sub>	312,6186***
enforcement <sub>it</sub>	279.3747***
dead <sub>it</sub>	2352342
deadlag1 <sub>it</sub>	.1512457
deadlag2 <sub>it</sub>	5177426**
oldconflict it	omitted
$current conflict_{it}$	8.284379***
$gdpppc_{it}$	0314219***
dgaddafi <sub>it</sub>	-317.9946***

<sup>\*</sup> statistically significant at 10%

<sup>\*\*</sup> statistically significant at 5%

<sup>\*\*\*</sup> statistically significant at 1%

#### **Conclusions**

- ✓ Enforcement had a positive impact on migrant arrivals and helped the criminal organization's business as if an insurance policy: The amount gained for each migrant can be considered as an insurance premium paid by European Union for the journey
- ✓ When we restrict our dataset to countries in the Central Route (those controlled by the smugglers object of the investigation) the coefficients for the two variables increase
- ✓ Back-of-the-envelope: average price \* arrivals = 1.3 million USD per month
- ✓ Enforcement increased smugglers' monthly turnover
- ✓ Contrary to conventional wisdom: Gaddafi