

## International Staff Week, 29th May – 2nd June 2023 University of Lodz, Poland

### New scenarios of internationalization – recognising needs, facing challenges, designing solutions

Participants of the International Staff Week will sail through the sea of internationalization. First, we will get aboard the #UniLodz boat (in Polish: “Łódź”) by getting to know one another, presenting the agenda and dividing the crew into smaller groups which will work on specific topics. Later, we will sail off to the unknown waters of Generation Z and continue working within the groups. Next, we will rock the boat a bit by discussing Erasmus Without Paper – a challenging process, yet necessary for all universities taking part in the Erasmus programme (well, except our friends outside the EU). We also plan to talk about social media marketing – is it really a sink or swim experience? Or is there anything in between? After that, we will check if joining a fleet of boats is a must in the upcoming future and what the advantages of the European University Initiative are (with a guest speaker from another uni in Łódź). The last day of our cruise is devoted to topics such as short mobilities, examples of cooperation between UL units, and welcoming aboard international staff.

Take your boat’s documents, sunglasses, comfy shoes and clothing, a bottle of water and positive energy. We will take care of the rest!



If you wish to get to know some of UL's past actions and events please follow:

- University Diversity: at UL you can find about 3000 international students, representing 95 different nationalities. Many languages can be heard in the halls of our campus, but our students always manage to find the common communication code. We wanted to capture and show it to the world. Photos: [2<sup>nd</sup> edition "Why Lodz?"](#) and [3<sup>rd</sup> edition "Mobility - go ahead!"](#); ["making of" video of 3<sup>rd</sup> edition](#)
- Orientation Events for International Students – Welcome Meeting and BBQ for newcomers [2022 photos](#), [2022 video](#), [2019 video](#) and [2019 photos](#)
- [Christmas](#) and [Easter](#) dinners for international students in 2022
- ["Christmas Guest"](#) action, vol. 6
- Branding video: [facebook.com/polishuniversity/videos/branding](https://facebook.com/polishuniversity/videos/branding)

## **Monday, 29 May 2023, Day 1: Meet your new best buds**

### **Planned activities**

- Welcome and introduction
- Integration activities
- Group work – division
- Sightseeing trip

## **Tuesday, 30 May 2023, Day 2: Understanding zoomers**

### **Planned activities:**

- Gen Z in higher education – how to do it right? (workshop)
- Group work
- Social dinner

## **Wednesday, 31 May 2023, Day 3: You've got something I need**

### **Planned activities:**

- Creating the demand by investigating the needs – faculty perspective and best practices
- Internationalisation in the digital age – Erasmus Without Paper and beyond
- Social media marketing – opportunities and dead ends
- Group work

## **Thursday, 1 June 2023, Day 4: To merge or not to merge**

### **Planned activities:**

- Joining the European University Initiative: expectations, challenges and instant winners – University of Lodz in UNIC
- ECIU – European University good practice (Lodz University of Technology)
- Group work
- Group work presentations

## **Friday, 2 June 2023, Day 5: Miscellaneous**

### **Planned activities:**

- Into the unknown – short mobilities and blended intensive programmes
- United we stand, divided we fall – cooperation at UL
- You are all welcome here – supporting international staff

**More details will be provided at a later time. Get on board with us!**

