

Prof. Sandro Formica Ph.D

Sandro Formica is a Visiting Professor at Florida International University, where he teaches Leadership, Personal Empowerment, and Managing Self and Others. Sandro has helped thousands of current and future business leaders become more successful through his teachings. His Leadership work focuses on cultivating inner strengths, practicing modeling, strengthening self-esteem, and creating a goal-based leadership plan. Instead, his Empowerment and Managing Self & Others work focuses on core values, human needs, emotions, and how to reprogram the subconscious mind to reach goals easily and effectively. His highly experiential, non-traditional teaching strategies have proven to be very effective in a short time. Sandro is also a life coach and works with clients in Asia, Europe, and the United States.

Sandro has provided consulting and executive education services to global and regional corporations, coordinated transnational European Union projects, and conducted "Think Tanks" with leading business thinkers in the Middle East, New Zealand, France, Switzerland, Spain, Italy, and the U.S. He has published over fifty articles in peer-reviewed international academic journals, conference proceedings, and trade journals. His research articles have appeared in many international journals, including the *Journal of Travel Research*, *Cornell Hotel and Restaurant Administration Quarterly*, *Tourism Management*, *International Journal of Hospitality Management*, *Tourism Analysis*, *International Journal Of Contemporary Hospitality Management*, and the *Journal of Hospitality & Leisure Marketing*.

Web

FIU WEB: <https://hospitality.fiu.edu/faculty/profiles/formica-sandro--phd.html>

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Contacts

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Class Schedule

2205 - TOURISM SYSTEMS AND HOSPITALITY MANAGEMENT

20742 – MODULE 1 MARKETING AND POSITIVE ORGANIZATIONS FOR TOURISM
INTEGRATED COURSE

[Module Syntesis](#)

[Exams](#)

Class agenda

Starting Date: December 2nd - Monday

Last lesson December 9th - Monday

Time morning: from 08:30 am to 02:00 pm

Official agenda: [link](#)