



Curriculum Vitae

Family name: Biondo
Given name: Adriano
Date of birth: 11/07/1996
Citizenship: Italian
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Qualifications 2021-2024: Master Degree in Agroengineering and Forestry Science and Technology
2019-2021: Bachelor Degree in Forestry and Environmental Sciences

ORCID <https://orcid.org/0009-0004-6757-3011>

Location Department of Agricultural, Food, and Forest Sciences (SAAF), Viale delle Scienze, Building 4, Entrance A, Room 107

Studies abroad

Research interests Propensity to invest in innovative technologies in the viticulture and olive-growing Italian sectors. Digitisation of the Italian agrifood sector. Analysis of European and national policies to favour digital transition in the agricultural sector. Definition of ICT-based communication strategies.

Expertise Scientific research in the field of precision farming technologies and the propensity to adopt them.

Language skills English

IT skills Microsoft Office (Word, Excel, Power Point)

Awards and scholarships - Award for the best online presentation entitled 'The Role of Social Media in Promoting Environmental Sustainability: Insights from Generation Z' obtained at the Conference entitled 'Peace and sustainable mountain tourism - challenges and opportunities', organised by Georgian Technical University and Georgian National University SEU, 26-28 September 2024.

- Post-graduate scholarship entitled 'Economic aspects of the adoption of precision agriculture tools in wine-growing enterprises' within the framework of the project 'AGRIMET', P.O.C. 2014-2020, Action 1.1.1, Project Code: PRJ-0313, Scientific Responsible: Prof. Antonino Galati - Competition Code: BS-RIC 50-2024, period 01/06/2024 - 31/10/2024.

Publications - Biondo, A., Crescimanno, M., Adamashvili, N., Galati, A. (2024). Social media's role in fostering responsible and sustainable behaviour among young people of generation Z. Book of proceedings of the 17th Annual conference of the EuroMed Academy of Business "Global Business Transformation in a Turbulent Era". Vrontis, D., Weber, Y., Tsoukatos, E. (Editors). pp.719-724.

Link to publications (IRIS data-base) <https://iris.unipa.it/cris/rp/rp143752>