



# DIPARTIMENTO DI MATEMATICA E INFORMATICA

Informatica, Intelligenza Artificiale,  
Data Algorithms and Machine Intelligence



## From Theory to Hands-On: AI Innovations in Quality Assurance at Reply

### ***Abstract***

Dive into a dynamic exploration of Quality Assurance at Reply, where theory meets real-world application. The seminar introduces real projects, emphasizing the transformative power of AI, especially Generative AI, in testing strategies. Beyond mere discussions, attendees can directly engage with project leads, gaining tangible insights. The meeting also highlights Reply's Testing Automation Framework (TAF) and innovations. Concluding with an interactive Q&A, the session will be driven by the Concept Quality Game, where participants have the chance to win enticing prizes and gadgets. Join us for a comprehensive and rewarding journey into the future of QA, accentuated by AI's pivotal role.

### ***Speaker***

Michele Pernice, Concept Quality Reply  
Luca Martinetto, Concept Quality Reply  
Filippo Farella, Concept Quality Reply  
Walter Minneci, Concept Quality Reply

**Dicembre, 4 2024**

**15:30, Aula 7 DMI**

Via Archirafi 34, Palermo



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