

PROGETTO CORI

SPEAKER

Prof. Polina Khrennikova
BMS - University of Twente



Expert in fintech and AI, specializing in applications of quantum tools across finance, healthcare, and marketing. She is author of numerous articles in prestigious scientific journals.

CICLO DI SEMINARI

FRONTIERS IN FINTECH AND AI: INNOVATION, APPLICATIONS, AND TECHNOLOGIES IN MODERN FINANCE

Argomenti trattati:

- **Introduction to Innovation and Fintech**
- **AI, Machine Learning, and their applications in finance, marketing, and healthcare**
- **The Role of Technology in Crowdfunding and Lending**
- **Blockchain and Cryptocurrencies**

12 Novembre: Aula A210 ore 15-18

13 Novembre: Aula F230 ore 15-18

14 Novembre: Aula A210 ore 15-17

Per studenti del 2° e 3° anno di CdL di Livello I e per studenti di CdL di livello II